



Bot Media™ Video Production Services - Scaled Rates Chart

This chart is designed to give you a rough estimate based on the length of the project

Copyright ©2005, 2006, 2007 - www.BotMedia.com - All Rights Reserved

Bot Media * 266 Earl Neely Road * Somerset, KY 42503 * (606) 677-9161 * cell (606) 305-4661

Length of Video in Seconds	3.00	15.00	30.00	60.00	300.00	600.00	900.00	1800.00	2700.00	3600.00
Length of Video in Minutes	0.05	0.25	0.5	1	5	10	15	30	45	60
Hours of Edit Time per Sec of Completed Video	3.00	1.60	1.00	0.70	0.55	0.35	0.30	0.25	0.20	0.18
Est. Edit Time Required (Hrs)	9.00	24.00	30.00	42.00	165.00	210.00	270.00	450.00	540.00	648.00
Est. Edit 40 Hour Weeks Required	0.23	0.60	0.75	1.05	4.13	5.25	6.75	11.25	13.50	16.20
Cost of Time	\$ 450.00	\$ 1,200.00	\$ 1,500.00	\$ 2,100.00	\$ 8,250.00	\$ 10,500.00	\$ 13,500.00	\$ 22,500.00	\$ 27,000.00	\$ 32,400.00

NOTES

Rate	\$ 50.00 /Hour	Standard text is entered data, Bold text is generated mathematically.
Overtime Rate	\$ 75.00 /Hour	How Fast Do You Need This Done? If you need the project completed faster than the standard 40 hours per week, all additional hours are at time and a half. Generally speaking, I only have 72 man hours per week available, and all project time allocation is based on time availability. Times are estimated and actual times may vary.
<i>Rates subject to change without notice, but all active projects will get the agreed upon rate.</i>		
Payment terms are 1/4th up front, 1/4th upon acceptance of the script, 1/4th once all materials have been acquired (video taped, scanned, or captured), and the final upon delivery of the product agreed upon in the contract. This only applies for large projects, such as the 5 minute infomercial. Small projects will use different arrangements.		

An excellent example of a completed video project can be downloaded here...

http://BotMedia.com/video_production/index.html